

Amersham Town Crier – Job Description (Aug 2025)

Overview:

own Crier – New Role at Amersham Town Council

Introduction:

Amersham Town Council is delighted to introduce a new ceremonial and ambassadorial role – the Amersham Town Crier. Steeped in tradition, this honorary position will help bring local events to life, support civic engagement, and celebrate the town’s heritage.

Historically, Town Criers were the voice of public announcements – delivering proclamations in public spaces with authority, clarity, and character. Today, the role retains this tradition while serving as a symbol of community spirit and local pride.

This is a ceremonial and ambassadorial role that will require working during evenings, weekends, and in all weather conditions.

Expenses:

- Pre-agreed **travel and related expenses**
- **Uniform** (traditional livery) provided by **Amersham Town Council** (with inventory)
- **Annual membership** to the *Ancient and Honourable Guild of Town Criers* covered by the Town Council

Reports To:

- **Town Clerk**
- Day-to-day liaison through the **Administration Assistants**

Key Responsibilities:

1. Public Announcements

- Deliver announcements of local news, events, and national messages in public spaces and during civic events.

2. Event Promotion

- Promote and attend community events, festivals, and celebrations with energetic and engaging public announcements.

3. Community Engagement

- Act as a friendly and welcoming presence, fostering community spirit and engagement at town activities.

4. Traditional Ceremonial Duties

5. Maintaining Tradition

- Uphold and reflect Amersham's heritage through dress, announcements, and conduct.
- Begin each proclamation with **"Oyez, Oyez, Oyez!"** and close with **"God Save the King; May Amersham Flourish!"**

6. Collaboration

- Work with Amersham Town Council, event organisers, and civic leaders to ensure accurate and timely delivery of information.

7. Public Relations

- Where necessary represent Amersham at external ceremonies, festivals, and events, enhancing the town's image and visibility.

Skills and Qualifications:

- **Clear and Powerful Speaking Voice:** Able to project and speak clearly in public.
 - **Charismatic Personality:** Friendly, confident, and enthusiastic, embodying the spirit of Amersham.
 - **Knowledge of Local History:** Passion for Amersham's heritage and community life.
 - **Physical Stamina:** Capable of standing, walking, and speaking for extended periods in all weather conditions.
 - **Attention to Detail:** Able to deliver accurate, mistake-free announcements while observing protocol and etiquette.
 - **Professional Appearance:** Maintain a tidy and formal appearance in traditional livery during all official duties.
 - **Reliability and Flexibility:** Punctual, dependable, and available for evenings and weekends when required.
 - **Public Speaking or Performance Experience:** Desirable but not essential.
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